

## Emerald Marketing e-Journal Collection (Year : 2015-16)

No.	Name of e-journals	URL Link
1	Arts and the Market (Prev. Arts Marketing: An International Journal)	<a href="http://www.emeraldinsight.com/2056-4945.htm">www.emeraldinsight.com/2056-4945.htm</a>
2	Asia Pacific Journal of Marketing and Logistics	<a href="http://www.emeraldinsight.com/1355-5855.htm">www.emeraldinsight.com/1355-5855.htm</a>
3	Corporate Communications: An International Journal	<a href="http://www.emeraldinsight.com/1356-3289.htm">www.emeraldinsight.com/1356-3289.htm</a>
4	European Journal of Marketing	<a href="http://www.emeraldinsight.com/0309-0566.htm">www.emeraldinsight.com/0309-0566.htm</a>
5	IMP Journal	<a href="http://www.emeraldinsight.com/2059-1403.htm">www.emeraldinsight.com/2059-1403.htm</a>
6	International Journal of Bank Marketing	<a href="http://www.emeraldinsight.com/0265-2323.htm">www.emeraldinsight.com/0265-2323.htm</a>
7	International Journal of Pharmaceutical and Healthcare Marketing	<a href="http://www.emeraldinsight.com/1750-6123.htm">www.emeraldinsight.com/1750-6123.htm</a>
8	International Journal of Sports Marketing and Sponsorship	<a href="http://www.emeraldinsight.com/1464-6668.htm">www.emeraldinsight.com/1464-6668.htm</a>
9	International Marketing Review	<a href="http://www.emeraldinsight.com/0265-1335.htm">www.emeraldinsight.com/0265-1335.htm</a>
10	Journal of Business & Industrial Marketing	<a href="http://www.emeraldinsight.com/0885-8624.htm">www.emeraldinsight.com/0885-8624.htm</a>
11	Journal of Communication Management	<a href="http://www.emeraldinsight.com/1363-254X.htm">www.emeraldinsight.com/1363-254X.htm</a>
12	Journal of Consumer Marketing	<a href="http://www.emeraldinsight.com/0736-3761.htm">www.emeraldinsight.com/0736-3761.htm</a>
13	Journal of Fashion Marketing and Management: An International Journal	<a href="http://www.emeraldinsight.com/1361-2026.htm">www.emeraldinsight.com/1361-2026.htm</a>
14	Journal of Historical Research in Marketing	<a href="http://www.emeraldinsight.com/1755-750X.htm">www.emeraldinsight.com/1755-750X.htm</a>
15	Journal of Islamic Marketing	<a href="http://www.emeraldinsight.com/1759-0833.htm">www.emeraldinsight.com/1759-0833.htm</a>
16	Journal of Product & Brand Management	<a href="http://www.emeraldinsight.com/1061-0421.htm">www.emeraldinsight.com/1061-0421.htm</a>
17	Journal of Research in Marketing and Entrepreneurship	<a href="http://www.emeraldinsight.com/1471-5201.htm">www.emeraldinsight.com/1471-5201.htm</a>
18	Journal of Research in Interactive Marketing	<a href="http://www.emeraldinsight.com/1750-5933.htm">www.emeraldinsight.com/1750-5933.htm</a>
19	Journal of Services Marketing	<a href="http://www.emeraldinsight.com/0887-6045.htm">www.emeraldinsight.com/0887-6045.htm</a>
20	Journal of Social Marketing	<a href="http://www.emeraldinsight.com/2042-6763.htm">www.emeraldinsight.com/2042-6763.htm</a>
21	Marketing Intelligence & Planning	<a href="http://www.emeraldinsight.com/0263-4503.htm">www.emeraldinsight.com/0263-4503.htm</a>
22	Qualitative Market Research: An International Journal	<a href="http://www.emeraldinsight.com/1352-2752.htm">www.emeraldinsight.com/1352-2752.htm</a>
23	Young Consumers	<a href="http://www.emeraldinsight.com/1747-3616.htm">www.emeraldinsight.com/1747-3616.htm</a>